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*All correspondence to King Of The Range's Stockman's Challenge Inc.*

Dear Prospective Sponsor,

We would like to offer you the opportunity to become a sponsor of the King of the Ranges Stockman's Challenge to be held on April 30<sup>th</sup> May 1<sup>st</sup> & 2<sup>nd</sup> 2010.

The event is held annually and is a tremendous success, attracting over 5,000 people last year from all over NSW, Queensland and Victoria. The event features on local, regional and national media, with great exposure for our sponsors.

This event brings Australia's Top Stockmen and women together to compete through a scenario of traditional bush skills that stockman use in their day-to-day work for prize money and trophies. It culminates in a Brumby Catch and a Stock Saddle Buckjump that brought the large amount of spectator's on the final afternoon last year to their feet.

We have been fortunate enough to secure a major sponsor for this year's event. This year's event will become known as the Jurox King of the Ranges Stockman's Challenge.

Our media coverage for 2009 will commence in January with a team of Stockmen in the Tamworth Country Music Festival Parade; along with the King of the Ranges Stockman's Challenge add in the Music Festival Magazine. We have a Ballard that was composed and performed by Steve Gibson from information supplied to him on our icon Archibald "Bung" McInnes, which won the Trans Tasman Award in 2006.

Murrurundi is the place we hold the challenge and is only one hour south of Tamworth. There will then be continuing coverage in national and regional press and radio.

We are happy to discuss any special requirements a sponsor may have to assist in maximizing the benefits achieved from association with this exciting and uniquely Australian Event.

If you have any questions please do not hesitate to contact any of the Challenge Committee listed above.

Yours faithfully,

Paul Bowd  
Secretary  
King of the Ranges Stockman's Challenge Inc

